

Human Resources

Balser | Emphasizing Talent



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Key findings show that employee satisfaction and customer satisfaction are either positively or negatively correlated-- meaning that employees who express high satisfaction in their jobs also achieve high customer satisfaction and, vice versa.

Delivering exceptional benefit services means Balser needs the best people helping each client's employees.

Our business is about helping our clients keep and motivate some of their most talented people.

Most companies are a good fit for someone. I believe every company could say that it's "a great place to work," and that would be true for certain employees. What I have found at Balser is that indeed-- it's a great place to work, plus it's also an achiever's environment that is uniquely challenging, demanding and rewarding.

Balser Companies is a high-performing organization that links its recruitment and employee development to its business niche-- providing custom-designed executive benefits consulting and administration services to Fortune and other larger companies.

“We find great people, or they find us.”

People believe there is a pretty small pool of talent in our “high touch” benefit plan bubble of consultants and administrators. However, our deliverables and services are changing constantly, so it makes sense that we find employees, partners, and other associates inside *and* outside the executive benefits world. A somewhat fresh perspective often contributes to the next generation of Balser services.

We find great people, or they find us. Perhaps, this is because we are responsible for some of the best programs designed to reward, recognize, retain the most talented executives as well as attract new ones. Talent works behind these plans too, that's us.

We believe Balser's specialists contribute indirectly to the success of our client companies, and to the lives and welfare of thousands of employees who are making a difference in the world's finest companies. If you are interested in creating results like these, we'd certainly be interested in knowing you.



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